

Structural Changes Under Consideration for the Next Price Change





Pricing Goals

> Transparency

- No unintended consequences
- > Simplification
- Growth



Significant rate relationships

- Letters How has volume migrated? What is appropriate pass-through?
 - First-Class Mail Single-Piece vs Meter
 - > AADC vs. 5 Digit letter discount (FCM and MM)
 - Marketing Mail Origin letters vs. DNDC vs. DSCF
 - > 5-Digit vs. High Density, HD+, Saturation
- Flats- How has volume migrated? What is appropriate pass-through?
 - > 5-Digit vs. Carrier Route vs. High Density, HD+, Saturation
 - > Has volume CR moved to direct pallets in non-FSS zones?



- > 2018 and 2019 Mailing Promotions
- Remittance Mail Redirect
- Extended Forwarding Service for First-Class Mail
- Automated Accounting for BRM Flats and Letters
- Address Business Reply Mail/Qualified Business Reply Mail Postage Anomaly
- Simplify FC Residual
- Zoned Pricing FC Presort Letters and Flats



Set Minimum Size Dimensions for First-Class Package International

Eliminate Weight Steps Above 13 ounces for First-Class Mail International



> 2018 and 2019 Mailing Promotions

EDDM Letters

> Simplify the pricing structure for Picture Permit

Merge Flats, Carrier Route and HD into one product

> Zoned Pricing – MM Letters and Flats



- Further Incent Dropship pallets (non FSS)
- Incent Trays



Evaluate Barcode / Full Service Incentives

Permit Simplification



